



**JAIPUR NATIONAL
UNIVERSITY**
RAS AL KHAIMAH CAMPUS



APPROVED BY UGC UNDER 2(F) OF UGC ACT, (1956) & NAAC A+ ACCREDITED UNIVERSITY



**SHAPE THE FUTURE
ENTER THE WORLD
OF FINTECH
& DIGITAL BANKING**

Admissions Open for September 2025 Intake!



About BBA in Fintech & Digital Banking

The BBA in Fintech is a pioneering undergraduate program designed to equip students with the knowledge and skills required to lead the transformation of the financial services industry through technology and innovation.



Why Pursue a BBA in Fintech & Digital Banking

Cutting-Edge Fintech Curriculum



Master the fundamentals of finance alongside cutting-edge technologies like blockchain, digital payments, and cryptocurrencies.

Hands-On Experience with Fintech Tools



Students gain practical skills using industry tools and software for financial analysis, risk assessment, and digital banking solutions, boosting real-world competency.

In-Depth Training in UX and UI for Fintech



Our program offers specialized UX/UI modules, teaching students to design secure, user-friendly fintech platforms like Figma and Canva that enhance customer experience.

Assured Internship



JNU RAK offers dedicated internship in the 6th semester, leveraging our local partnerships. Our career services team assists students in gaining the experience and contacts they need to transition into full-time roles upon graduation.

Learning Opportunities



FINTECH INNOVATIONS

Understand emerging technologies such as blockchain, cryptocurrency, and smart contracts.



FINANCIAL STRATEGY AND MANAGEMENT

Learn to develop effective financial strategies using fintech solutions for businesses.



DIGITAL PAYMENTS & E-BANKING

Gain expertise in digital payment systems, mobile banking, and fintech applications.



DATA ANALYTICS FOR FINANCE

Use big data and analytics to drive financial decisions and enhance performance.



BLOCKCHAIN AND CRYPTOCURRENCIES

Develop a thorough understanding of blockchain technology and its impact on financial transactions.



FINTECH REGULATIONS

Learn about the regulatory landscape, compliance, and ethical considerations in fintech.



CAREER OUTCOMES FOR BBA IN FINTECH



Fintech Analyst

Analyzes and recommends fintech innovations to drive business growth and efficiency.



Blockchain Developer

Designs secure blockchain solutions for financial services and businesses.



Digital Banking Specialist

Manages digital banking platforms, enhancing the customer experience through innovative fintech solutions.



Cryptocurrency Consultant

Advises businesses and individuals on cryptocurrency investments and technology.



Financial Data Analyst

Extracts insights from data to inform financial decisions and business strategies.



Risk Management Expert

Identifies and mitigates financial risks using fintech tools.



Compliance Officer

Ensures adherence to fintech laws and regulations in digital finance.



Product Manager

Leads the development of innovative fintech products and services.



Payment Solutions Specialist

Designs and manages systems for secure and efficient digital payments.

Why Choose Jaipur National University, RAK Campus?

- **Industry Ready Curriculum:** Curriculum tailored for today's digital landscape, offering insights from industry experts in Cyber Security.
- **Practical Training:** Hands-on experience with leading Cyber Security tools through live projects, simulations, and internships.
- **Industry Integration:** Gain practical skills through internships and collaborations with top tech companies.
- **Global Accreditation:** Accredited with NAAC A+ and UGC approval, ensuring globally recognized degrees.
- **Top-Ranked University:** Recognized among India's top private universities for academic excellence and skill-driven education.
- **State-of-the-Art Infrastructure:** Equipped with advanced labs and smart classrooms for a world-class learning experience.



ELIGIBILITY CRITERIA

Name of Program	Duration	Eligibility	Selection Process
BBA Fintech & Digital Banking	3 Years	Completion of 12th grade (or equivalent) from a recognized board, preferably with a background in commerce or mathematics, with at least 50% aggregate marks.	Merit + Personal Interview

Course Fee: AED 25,000 per year
Multiple scholarships available

▶ Enroll Now and Avail
Early Bird Scholarships

▶ Admissions Open
for September 2025 Intake!

Apply Today and shape your career in the dynamic world of Fintech!
For Admissions and Inquiries, please contact:

📍 UG-03, Amenity Centre - RAKEZ
Al Hamra Industrial Zone-FZ
RAK, United Arab Emirates

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