



**JAIPUR NATIONAL
UNIVERSITY**
RAS AL KHAIMAH CAMPUS



APPROVED BY UGC UNDER 2(F) OF UGC ACT, (1956) & NAAC A+ ACCREDITED UNIVERSITY



**SHAPE THE FUTURE OF HOSPITALITY
EXPLORE THE WORLD
OF HOTEL MANAGEMENT**

Admissions Open for September 2025 Intake!



About B.Sc. Hospitality & Hotel Administration

The B.Sc. in Hospitality and Hotel Administration is a comprehensive undergraduate program designed to equip students with the essential skills required to succeed in the dynamic and ever-growing hospitality industry. This program combines management theory with practical training in hotel operations, customer service, and event planning.



Why Pursue B.Sc. in Hospitality & Hotel Administration

Hands-on Training



Practical learning in mock hotel labs and real-world simulations.

Global Perspective



Learn hospitality management concepts rooted in international trends, preparing you for global career opportunities.

Assured Internship



JNU RAK offers 6th-semester internships and career services to help students gain experience and transition to full-time roles.

International Campus



Study in a multicultural environment at the Ras Al Khaimah campus, located in the UAE, an emerging hub for tourism and hospitality.

Learning Opportunities



HOTEL OPERATIONS MANAGEMENT

Master skills to manage hotel departments, from front office to housekeeping and food services.



CUSTOMER SERVICE EXCELLENCE

Develop strategies to deliver outstanding guest service and enhance customer satisfaction.



EVENT PLANNING AND MANAGEMENT

Learn to manage events, conferences, and banquets for a seamless experience.



FINANCIAL MANAGEMENT

Understand the financial aspects of hotel management, including budgeting, forecasting, and resource allocation.



HOSPITALITY MARKETING

Learn how to develop and execute marketing campaigns to attract and retain customers.



SUSTAINABILITY IN HOSPITALITY

Understand sustainable practices to promote eco-friendly hospitality operations.



CAREER OUTCOMES FOR B.Sc IN HOSPITALITY & HOTEL ADMINISTRATION



Hotel Manager

Oversees the daily operations of hotels, ensuring guest satisfaction, profitability, and smooth functioning of services.



Food and Beverage Manager

Manages the restaurant, bar, and catering operations, ensuring quality service and profitability.



Marketing and Sales Manager

Develops and implements marketing strategies to increase bookings and hotel visibility.



Guest Relations Manager

Ensures that guests have exceptional experiences and manages customer feedback and relations.



Revenue Manager

Manages pricing and room occupancy strategies to maximize hotel revenue.



Tourism Manager

Develops tourism strategies, packages, and experiences to enhance customer engagement.



Event Coordinator

Plans and organizes events such as conferences, weddings, and corporate meetings, ensuring smooth execution.



Operations Manager

Oversees hotel operations, ensuring operational efficiency and superior guest service.



Concierge Manager

Leads the concierge team, providing guests with high-end personalized services and experiences.

Why Choose Jaipur National University, RAK Campus?

- **Industry Ready Curriculum:** Curriculum tailored for today's digital landscape, offering insights from industry experts in Cyber Security.
- **Practical Training:** Hands-on experience with leading Cyber Security tools through live projects, simulations, and internships.
- **Industry Integration:** Gain practical skills through internships and collaborations with top tech companies.
- **Global Accreditation:** Accredited with NAAC A+ and UGC approval, ensuring globally recognized degrees.
- **Top-Ranked University:** Recognized among India's top private universities for academic excellence and skill-driven education.
- **State-of-the-Art Infrastructure:** Equipped with advanced labs and smart classrooms for a world-class learning experience.



ELIGIBILITY CRITERIA

| Name of Program | Duration | Eligibility | Selection Process |
|--|----------|---|----------------------------|
| B.Sc. Hospitality & Hotel Administration | 3 Years | Completion of 12th grade (or equivalent) from a recognized board, preferably with a background in commerce or hospitality, with at least 50% marks as per university standards. | Merit + Personal Interview |

Course Fee: AED 20,000 per year
Scholarships: Up to 20%

Enroll Now and Avail
Early Bird Scholarships

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Apply Today and start your career in the vibrant and dynamic hospitality industry!
For Admissions and Inquiries, please contact

📍 UG-03, Amenity Centre - RAKEZ
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RAK, United Arab Emirates

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